

# Doing good is good for business



Our Corporate Partners play an active role in the fight to end hunger in the three rivers region. We work with local, national and global companies who help contribute dollars, volunteer hours and millions of food each year. Business leaders from all industries know their support will have an immediate and lasting impact in our community. Partnering with the Food Bank is a great way to boost employee morale and improve employee retention through teambuilding and leadership development opportunities.

**All of our neighbors have a right to nutritious food and with your help, we can ensure that our communities can thrive.**

## Sponsor an Event

Events are a great way to provide support to our community while gaining recognition for your organization.

- **Off the Record** – October 16, 2025
- **Peoples Gas Holiday Market Visit with Santa** November – December 2025
- **Fill a Glass with Hope** - January 2026
- **Empty Bowls Dinner** – Spring 2026
- **Dick's Sporting Goods Pittsburgh Marathon** May 2 and 3, 2026

## Fuel the Mission with Volunteers

Partner with the Food Bank on Mission Moments to connect your organization with nearly 6,000 volunteers annually who support our mission

- **Hunger Action Month** – September 2025
- **Volunteer Appreciation Month** – April 2026
- **Family Volunteer Days** – four events

## Team Building with your Employees

You take your corporate social responsibility seriously. By volunteering with the Food Bank, your employees experience mission-driven work that complements your organizational values.

## Provide a Matching Gift

Inspire others to support our neighbors facing food insecurity by providing a grant that matches the donations from our community. Matching funds are used to encourage giving during telethons/radiothons and direct mail/digital giving campaigns. Donation opportunities begin at \$10,000.

- **WTAE Project Hunger** – September 2025
- **Giving Tuesday** – commitment in August/Campaign in November
- **Sustainer Donor Series** – commitment in September
- **Senior Meals** – commitment in December
- **Stock the Shelves** – commitment in September/Campaign in March
- **Summer Hunger** – commitment in January/Campaign in May
- **Audacy Radiothon** – April 2026

## Engage Employees with Workplace Giving

Does your employer participate in an employee giving program or match donations for financial contributions or volunteer service? Invite the Food Bank to share more about how these contributions help provide critical resources for our neighbors.

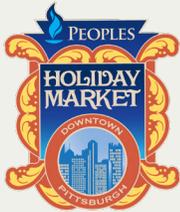
**Benevity • Feds Feed Families • United Way**

Contact Jennifer Zgurich at:

[jzgurich@pittsburghfoodbank.org](mailto:jzgurich@pittsburghfoodbank.org) or 412.745.6453



# Winter & spring sponsorship opportunities



## Peoples Gas Holiday Market Visit with Santa

November - December 2025

Peoples Gas Holiday Market brings a cherished tradition with an international flair to downtown Pittsburgh every holiday season. At the market, visitors are welcome to share a visit with Santa for a suggested donation to the Food Bank. This event creates lasting memories and supports our neighbors.

### Gold Partner \$5,000

- Logo displayed on banner at Santa's House
- Social media recognition with hyperlink
- Fifty (50) vouchers for a photo with Santa
- Volunteer experience at the Food Bank for up to 15 employees
- Volunteer Center recognition

### Silver Partner \$2,500

- Logo displayed on banner at Santa's House
- Social media recognition with hyperlink
- Twenty (20) vouchers for a photo with Santa
- Volunteer experience at the Food Bank for up to ten (10) employees



## DICK'S Sporting Goods Pittsburgh Marathon

May 2 and 3, 2026

The Run for a Reason Charity Program of the Dick's Sporting Goods Pittsburgh Marathon gives passionate runners a way to make a difference and change lives. In 2025, more than 140 runners chose to Run for a Reason in support of the Food Bank!

### Gold Partner \$5,000

- Logo on Food Bank Team's t-shirt
- Logo on all communications with runners
- Logo on runner recruitment e-mails (reaching an estimated 80k people) and social media posts (confirmation deadline applies)
- Logo on digital Volunteer Newsletter distributed to 16k volunteers
- Social Media recognition with hyperlink
- Volunteer experience at the Food Bank for up to fifteen (15) employees
- Volunteer Center recognition

### Silver Partner \$2,500

- Company name on Food Bank Team's t-shirt
- Company name on three digital communications with runners
- Company name on runner recruitment e-mail
- Company name on digital Volunteer Newsletter distributed to 16k volunteers
- Social media recognition with hyperlink
- Volunteer experience at the Food Bank for up to ten (10) employees

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# Empty Bowls Dinner sponsorship opportunities



Spring 2026

Join Greater Pittsburgh Community Food Bank and Just Harvest in this annual spring event. Nearly 1,500 guests gather for a simple meal of soup and bread, designed to remind people of the one in eight southwestern Pennsylvanian's facing hunger.

Location: Rodef Shalom Congregation

## Presenting Partner \$25,000

- Twenty (20) complimentary tickets to the event
- Logo on event "Save the Date" postcard (confirmation deadline applies)
- Logo on ticket sale email blasts (reaching est. 80k people)
- Logo on program book distributed to 1,500 guests
- Logo on Soup Board listing available soups located in main dining room
- Social media recognition prior to the dinner and a thank you post after the event with hyperlink
- Volunteer experience at the Food Bank for up to 25 employees
- Reserved sponsor parking at the event

## Scrumptious Soup Sponsor \$10,000

- Ten (10) complimentary tickets for the event
- Logo on event "Save the Date" postcard (confirmation deadline applies)
- Logo on ticket sale email blasts (reaching est. 80k people)
- Logo on event program and prominently displayed in Soup-to-Go, takeout and dining rooms
- Social media recognition with hyperlink
- Volunteer experience at the Food Bank for up to 15 employees
- Reserved sponsor parking at the event

## Bountiful Bowl Sponsor \$5,000

- Six (6) complimentary tickets for the event
- Logo on event program and prominently displayed by handcrafted bowls
- Logo on ticket sale email blasts (reaching est. 80k people)
- Volunteer experience at the Food Bank for up to ten (10) employees
- Reserved sponsor parking at the event



# Mission moments with our volunteers



## Hunger Action Month – September 2026 \$10,000

### Hunger Action Awareness Partner

Hunger Action Month is a nationwide campaign that inspires people to act and raise awareness about hunger in the United States. Throughout September, the Hunger Action Awareness Partner will inspire our 6,000 volunteers per year to contribute to the Food Bank's mission by matching their donations.

- Logo on the banner of the September Digital Volunteer Newsletter distributed to 16k volunteers
- Logo inserted on the donation page and in the middle of the donation QR Code
- Logo recognition as the Hunger Action Awareness Partner in the Volunteer Break Room throughout September where we typically engage 750-1,000 volunteers per month
- Stickers (provided by company) placed on prepacked food boxes that will be provided to families
- Social media recognition with hyperlink
- Volunteer experience at the Food Bank for up to 25 employees
- Exclusivity as the Hunger Action Awareness Partner

## Volunteer Appreciation Month - April 2026 \$10,000

Greater Pittsburgh Community Food Bank celebrates Volunteer Appreciation Month every April to thank the 8,000 volunteers who support our mission every year. Become a Volunteer Appreciation Month sponsor to show your support of our network of volunteers who so generously donate their time to the families we serve.

- Logo on t-shirt
- Social media recognition with hyperlink
- Logo on the banner of the April Digital Volunteer Newsletter distributed to 16k volunteers
- Volunteer experience at the Food Bank for up to 25 employees
- Logo on monitors and flyers in Volunteer Center which hosts 750 - 1,000 volunteers per month

## Family Volunteer Days – July 2025 - June 2026 \$10,000

On four special Saturdays per year, we invite families with children aged six and above to volunteer at the Food Bank. The experience involves hands-on activities, a tour of the facility and information on childhood food insecurity in our region. Family Volunteer Days have two sessions with approximately 70 volunteers per day.

- Receive recognition as the Family Volunteer Day sponsor for four events
- Logo on Food Bank's website promoting Family Volunteer Day
- Logo on all recruitment e-mails securing volunteers for the four events
- Logo on Volunteer Center monitors recognizing your company
- Social media story recognizing your support with hyperlink
- Opportunity to have company representation at each event to engage with families
- Six volunteers per Family Volunteers Event and a separate corporate volunteer event for 20 employees at the Food Bank

# Off the Record sponsorship opportunities



Our Corporate Partners play an active role in the fight to end hunger in the three rivers region. We work with local, national and global companies who help contribute dollars, volunteer hours and millions of food each year. Business leaders from all industries know their support will have an immediate and lasting impact in our community. Partnering with the Food Bank to present community events are a great way to provide support to our community while gaining recognition for your organization.

**All of our neighbors have a right to nutritious food and with your help, we can ensure that our communities can thrive.**



## Off the Record

October 16, 2025

Off the Record is presented by the Newspaper Guild of Pittsburgh, SAG-AFTRA Ohio-Pittsburgh Local and the United Steelworkers. Benefitting the Food Bank and local scholarships, prominent Pittsburghers and media personalities join forces with theater professionals to donate their time and talent to produce a musical comedy spoofing the issues that made Pittsburgh headlines during the prior year.

### Platinum Sponsorship \$5,000

- 8 tickets to the pre-performance VIP cocktail reception & 8 premium tickets to the performance
- Full-page ad in the digital program book
- Prominent logo display during opening remarks and special recognition from the podium by Ken Rice
- Table space during lobby reception where company representatives can greet OTR guests
- Online and other advertising benefits of \$2,500 and \$1,000 levels

### Gold Sponsorship \$2,500

- 4 tickets to the pre-performance VIP cocktail reception & 4 premium tickets to the performance
- Half-page ad in the digital program book
- Thank you from the podium by emcee Ken Rice during opening remarks
- Logo on all event signage, including on stage during opening remarks
- Logo and link to your corporate website on Off the Record's online fundraising page
- Online advertising benefits of \$1,000 level

### Silver Sponsorship \$1,000

- 2 tickets to the pre-performance VIP cocktail reception & 2 premium tickets to the performance
- Listing in the digital program book
- Logo and/or link to your corporate website tagged and/or mentioned in social media post/tweet about the show from Off the Record and Greater Pittsburgh Community Food Bank accounts

Contact Jennifer Zgurich at:

[jzgurich@pittsburghfoodbank.org](mailto:jzgurich@pittsburghfoodbank.org) or 412.745.6453



# Community Resources



## Market Days \$10,000

The Market, in partnership with Giant Eagle, is an onsite food pantry at the Food Bank that opened in September 2022. Designed to look and operate like a grocery store, neighbors in need are able to choose the foods they want and need as well as personal care items and other grocery staples. In addition, because the Market is located onsite at the Food Bank, neighbors are able to meet with our Community Connections team who can help connect them to community resources beyond food assistance.

- Four opportunities throughout the year to have a positive impact on our neighbors by providing volunteers (20 volunteers split into two shifts of 10 people each) for The Market.
- Logo recognizing Market Days to be displayed in The Market on those four days.
- Social media recognition with hyperlink during the first Market Day, one blog post and interaction with all company posted Market Day posts.
- Opportunity to provide company branded reusable bags during each Market Days.
- Sponsor to provide bags to the Food Bank. Bags for guests of The Market (150 per day). Option to also provide volunteers with reusable bags (an additional 75 bags).
- Opportunity to provide resource material in The Market for services provided by company that support individuals and families living with a low-income. Company representatives can be onsite all day to interact with the neighbors we serve throughout the day.

## Resource Distribution Partner \$1,500

The Food Bank manages more than 15 distributions monthly across our 11-county service area. Our neighbors come to these events when they need help with food, but we know they also have other needs such as housing, utility assistance and healthcare. Join us in sharing information about these essential services to our neighbors.

- Opportunity to distribute materials at two (2) upcoming distribution of your choice, based on availability
- Each distribution limited to two partners
- Sponsor welcome to provide promotional materials to our neighbors
- Sponsor required to have team members to distribute materials



# Team building for your employees



Greater Pittsburgh Community Food Bank depends on more than 8,300 volunteers to sort, pack and distribute the food we provide to our neighbors in the 11-county three rivers region. Your company takes its organizational social responsibility seriously. By volunteering with the Food Bank your employees experience mission-driven work that compliments your organizational values.

## Team building experience for Volunteer Engagement Center, The Market and Direct Distribution volunteers include:

- Personalized 3-hour volunteer shift
- Company recognition on the monitor in the Volunteer Break Room
- Group photo taken and sent to the volunteer coordinator for use on social media with authorization to use Food Bank logo
- Opportunity for an in-person or virtual lunch and learn for staff
- Onsite activities receive a behind the scenes tour of the Food Bank facility

## Team building donation requirements onsite at the Food Bank\*:

- 1-10 volunteers - \$0
- 11-14 volunteers - \$750
- 15-19 volunteers - \$1,000
- 20-29 volunteers - \$2,000
- 30-39 volunteers - \$3,500
- 40-49 volunteers - \$5,000
- 50+ volunteers - \$10,000

\*This policy will be waived for groups who donate \$10,000 or more per year for their first three volunteer opportunities with 15 or fewer volunteers in a calendar year.



Contact Jennifer Zgurich at [jzgurich@pittsburghfoodbank.org](mailto:jzgurich@pittsburghfoodbank.org) or 412.745.6453 for details on how you can make an impact.

### Our Mission

To leverage the power of community to achieve lasting solutions to hunger and its root causes.

### Our Vision

Communities where everyone has access to the food and resources they need to thrive.

### Your Support

Together, we ensure all of our neighbors across the region have enough food to lead happy, healthy lives.