

# Doing good is good for business



Our Corporate Partners play an active role in the fight to end hunger in the three rivers region. We work with local, national and global companies who help contribute dollars, volunteer hours and millions of food each year. Business leaders from all industries know their support will have an immediate and lasting impact in our community. Partnering with the Food Bank is a great way to boost employee morale and improve employee retention through teambuilding and leadership development opportunities.

**All of our neighbors have a right to nutritious food and with your help, we can ensure that our communities can thrive.**

## Sponsor an Event

Events are a great way to provide support to our community while gaining recognition for your organization.

- Off the Record – October 2023
- Peoples Gas Holiday Market Visit with Santa November – December 2023
- Empty Bowls Dinner – March 2024
- Dick's Sporting Goods Pittsburgh Marathon Team – May 2024

## Mission Moments with our Volunteers

Partner with the Food Bank on Mission Moments to connect your organization with nearly 6,000 volunteers annually who support our mission

- Hunger Action Month – September 2023
- Volunteer Appreciation Month – April 2024
- The Market Days – four days of your selection

## Team Building Experience

Your company takes its corporate social responsibility seriously. By volunteering with the Food Bank your employees experience mission-driven work that compliments your organizational values.

## Double the Donation

Inspire others to support our neighbors facing food insecurity by providing a grant that matches the donations from our community. Matching funds are used to encourage giving during telethons/radiothons, direct mail campaigns and digital giving campaigns. Donation opportunities begin at \$10,000.

- WTAE Project Hunger – September 2023
- Giving Tuesday – commitment in August/Campaign in November
- Stock the Shelves – commitment in September/Campaign in March
- Summer Hunger – commitment in January/Campaign in May
- Audacy Radiothon – April 2024

## Direct Distributions

Help us provide meals directly to our neighbors at one of the Food Bank's scheduled community distributions across the three rivers region. Donation opportunities begin at \$5,000.



Contact Jennifer Zgurich at [jzгурich@pittsburghfoodbank.org](mailto:jzгурich@pittsburghfoodbank.org) or 412.745.6453 for details on how you can make an impact.

Our mission is to leverage the power of community to achieve lasting solutions to hunger and its root causes.

Learn more at [pittsburghfoodbank.org](http://pittsburghfoodbank.org).



# Empty Bowls Dinner sponsorship opportunities



**March 2024**

Join Greater Pittsburgh Community Food Bank and Just Harvest in this annual spring event. Nearly 1,500 guests gather for a simple meal of soup and bread, designed to remind people of the one in ten southwestern Pennsylvanian's facing hunger.

Location: Rodef Shalom Congregation

## **Presenting Partner \$25,000**

- Twenty (20) complimentary tickets to the event
- Logo on event "Save the Date" postcard (confirmation deadline applies)
- Logo on program book distributed to 1,500 guests
- Logo on Soup Board listing available soups located in main dining room
- Social media recognition prior to the dinner and a thank you post after the event with hyperlink
- Volunteer experience at the Food Bank for up to 25 employees

## **Scrumptious Soup Sponsor \$10,000**

- Ten (10) complimentary tickets for the event
- Logo on event "Save the Date" postcard (confirmation deadline applies)
- Logo on event program and prominently displayed in Soup-to-Go, takeout and dining rooms
- Social media recognition with hyperlink
- Volunteer experience at the Food Bank for up to 15 employees

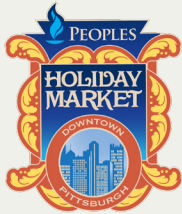
## **Bountiful Bowl Sponsor \$5,000**

- Six (6) complimentary tickets for the event
- Logo on event program and prominently displayed by handcrafted bowls
- Volunteer experience at the Food Bank for up to ten (10) employees



ACTION AGAINST HUNGER

# Winter & spring sponsorship opportunities



## Peoples Gas Holiday Market Visit with Santa

November - December 2023

Peoples Gas Holiday Market brings a cherished tradition with an international flair to downtown Pittsburgh every holiday season. At the market, visitors are welcome to share a visit with Santa for a suggested donation to the Food Bank. This event creates lasting memories and supports our neighbors.

### Gold Partner \$5,000

- Logo displayed on banner at Santa's House
- Logo featured on the meal count stand for a designated timeframe
- Social media recognition
- Fifty (50) vouchers for a photo with Santa
- Volunteer experience at the Food Bank for up to 15 employees

### Silver Partner \$2,500

- Logo displayed on banner at Santa's House
- Social media recognition
- Twenty (20) vouchers for a photo with Santa
- Volunteer experience at the Food Bank for up to ten (10) employees



## DICK'S Sporting Goods Pittsburgh Marathon

May 2024

The Run for a Reason Charity Program of the Dick's Sporting Goods Pittsburgh Marathon gives passionate runners a way to make a difference and change lives. In 2023, more than 150 runners chose to Run for a Reason in support of the Food Bank!

### Gold Partner \$5,000

- Logo on Food Bank Team's t-shirt (distributed to all fundraising Food Bank Team)
- Logo on all digital communications with runners
- Logo on runner recruitment e-mails and social media posts (confirmation deadline applies)
- Logo on digital Volunteer Newsletter distributed to 16k Food Bank volunteers
- Social Media recognition thanking our runners
- Volunteer experience at the Food Bank for up to fifteen (15) employees

### Silver Partner \$2,500

- Company name on Food Bank Team's t-shirt (distributed to all fundraising Food Bank Team)
- Company name on three digital communications with runners
- Company name on runner recruitment e-mail
- Company name on digital Volunteer Newsletter distributed to 16k Food Bank volunteers
- Social media recognition thanking our runners
- Volunteer experience at the Food Bank for up to ten (10) employees



# Mission moments with our volunteers



## Hunger Action Month – September 2023

### Hunger Action Awareness Partner

Hunger Action Month is a nationwide campaign that inspires people to act and raise awareness about hunger in the United States. Throughout September, the Hunger Action Awareness Partner will inspire our 6,000 volunteers per year to contribute to the Food Bank's mission by matching their donations, up to \$10,000.

- Logo on the banner of the September Volunteer Electronic Newsletter distributed to 16k volunteers
- Logo inserted on the donation page and in the middle of the donation QR Code
- Logo recognition as the Hunger Action Awareness Partner in the Volunteer Break Room throughout September where we typically engage 750-1,000 volunteers per month
- Stickers (provided by company) placed on prepacked food boxes that will be provided to families
- Social media recognition
- Volunteer experience at the Food Bank for up to 25 employees
- Exclusivity as the Hunger Action Awareness Partner

## Distribution Partner

Hunger impacts every community in the U.S. In our service region a staggering 1 in 10 individuals are food insecure. Sponsor a food distribution where individuals and families receive wholesome, healthy food for their families. \*Sponsorship confirmation needed at least 60 days in advance, subject to availability.

- Stickers (sponsor provided) placed on prepacked food boxes at the distribution or branded reusable bags (sponsor provided) provided to families at distributions to recognize support of the distribution
- Logo on distribution webpage and flyers (confirmation deadline applies)
- Volunteer opportunity for 10-15 volunteers, depending on chosen location
- Social media recognition

### Distro Dynamite \$5,000

Locations and anticipated families served:

Aliquippa - 350	McKeesport - 400
Johnstown - 1200	Washington - 600

### Food Champion \$2,500

Locations and anticipated families served:

Beaver Falls - 200	Southside - 300
Homewood - 200	West End - 300
Northside - 200	Wilkinsburg - 300

## Volunteer Appreciation Month – April 2024 \$20,000

Greater Pittsburgh Community Food Bank celebrates Volunteer Appreciation Month every April to thank the 6,000 volunteers who support our mission every year. Become a Volunteer Appreciation Month sponsor to show your support of our network of volunteers who so generously donate their time to the families we serve every day.

- Logo on t-shirt
- Recognition in April Volunteer Appreciation Month Newsletter distributed to 16,000 volunteers
- Social media recognition
- Logo on Volunteer website for the month of April
- Volunteer experience at the Food Bank for up to 25 employees.
- Logo on tv and flyers in Volunteer Breakroom which hosts 750 - 1,000 volunteers per month

# Market Days



The Market, in partnership with Giant Eagle, is an onsite food pantry at the Food Bank that opened in September 2022. Designed to look and operate like a grocery store, neighbors in need are able to choose the foods they want and need as well as personal care items and other grocery staples. In addition, because the Market is located onsite at the Food Bank, neighbors are able to meet with our Community Connections team who can help connect them to community resources beyond food assistance.

## Investment: \$10,000

- Four opportunities throughout the year to have a positive impact on our neighbors by providing volunteers (20 volunteers split into two shifts of 10 people each) for The Market.
- Logo recognizing Market Days to be displayed in The Market on those four days.
- Social media recognition during the first Market Day, one blog post and interaction with all company posted Market Day posts.
- Opportunity to provide company branded reusable bags during each Market Days.
- Sponsor to provide bags to the Food Bank. Bags for guests of The Market (150 per day). Option to also provide volunteers with reusable bags (an additional 75 bags).
- Opportunity to provide resource material in The Market for services provided by company that support individuals and families living with a low-income. Company representatives can be onsite all day to interact with the neighbors we serve throughout the day.





# Team building for your employees



Greater Pittsburgh Community Food Bank depends on more than 6,000 volunteers to sort, pack and distribute the food we provide to our neighbors in the 11-county three rivers region. Your company takes its corporate social responsibility seriously. By volunteering with the Food Bank your employees experience mission-driven work that compliments your organizational values.

## Team building experience for Volunteer Engagement Center, The Market and Direct Distribution volunteers include:

- Personalized 3-hour volunteer shift
- Company recognition on the monitor in the Volunteer Break Room
- Group photo taken and sent to the volunteer coordinator for use on social media with authorization to use Food Bank logo
- Custom certificate e-mailed to volunteer coordinator to be displayed at place of business
- Opportunity for an in-person or virtual lunch and learn for staff
- Onsite activities receive a behind the scenes tour of the Food Bank facility

## Corporate team building donation requirements onsite at the Food Bank\*:

- 1-10 volunteers - \$0
- 11-14 volunteers - \$750
- 15-19 volunteers - \$1,500
- 20-29 volunteers - \$2,500
- 30-39 volunteers - \$5,000
- 40 or more volunteers - \$10,000 minimum

\*This policy will be waived for corporate groups who donate \$10,000 or more per year for their first three volunteer opportunities with 15 or fewer volunteers in a calendar year.



Contact Jennifer Zgurich at [jzgurich@pittsburghfoodbank.org](mailto:jzgurich@pittsburghfoodbank.org) or 412.745.6453 for details on how you can make an impact.

### Our Mission

To leverage the power of community to achieve lasting solutions to hunger and its root causes.

### Our Vision

Communities where everyone has access to the food and resources they need to thrive.

### Your Support

Together, we ensure all of our neighbors across the region have enough food to lead happy, healthy lives.