## **CONTACT:**

Christa Johnson
Communications and Public Relations Specialist
412.460.3663 ext. 452
cjohnson@pittsburghfoodbank.org



## FOR IMMEDIATE RELEASE

## Food Bank joins partners to celebrate National School Breakfast Week March 6 – 10

**PITTSBURGH, PA (March 6th, 2023)** This week, students across the region are eating well and having fun for National School Breakfast Week (NSBW). NSBW is a celebration of school meals and the impact they have on kids across the country.

Nationally, research shows eating breakfast can lead to higher test scores, calmer classrooms, fewer trips to the nurse and better attendance. Across southwestern Pennsylvania, many schools have also opted to make school breakfast a normal part of the school day by offering Breakfast in the Classroom, Grab & Go meals or Second Chance Breakfast. By making breakfast more accessible for students, schools can see dramatic shifts in student behavior and classroom readiness.

"In Pennsylvania, universal free breakfast means every student can get something to eat to start their day. Providing this meal takes the burden off of children and allows them to focus, learn with their friends and develop healthily," said Director of Child Nutrition Programs, Karen Dreyer.

Locally, many schools are partnering with Greater Pittsburgh Community Food Bank to offer prizes for school breakfast participation. Some are offering lucky tray day, coloring contests and raffles.

XXX

## **About Greater Pittsburgh Community Food Bank**

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes food for more than 42 million meals annually across 11 counties in southwestern Pennsylvania through a network of more than 1,000 agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit pittsburghfoodbank.org.