

CONTACT:

Christa Johnson
Communications and Public Relations Specialist
412.460.3663 ext. 452
cjohnson@pittsburghfoodbank.org



MEDIA ADVISORY

Food Bank and Cambria Backpack Project Launch Youth Café Market

JOHNSTOWN, PA (November 28, 2022) Greater Pittsburgh Community Food Bank (The Food Bank) is and Cambria Backpack Project are testing out a new initiative aimed at giving kids access to fresh fruits and vegetables. Youth Café Market is a pop-up farmers market hosted at Flood City Youth Fitness Academy's afterschool program in Johnstown. So far, the pilot program has distributed 1,628 pounds of fresh fruits and vegetables to 125 students in Johnstown. The goal of the Youth Café Markets is to increase the amount of healthy and nutritious foods in kids' homes, improve families' diets through nutrition education and recipe cards, provide business for local farmers and bring a connection from local farm to local table for the youth through a farm field trip.

When: November 30, 2022 @ 3:30 p.m. – 5:30 p.m. (most action at 4:15 p.m.)

Location: Flood City Youth Fitness Academy, 200 Lincoln St, Johnstown, PA 15901

Who: Greater Pittsburgh Community Food Bank and Cambria Backpack Project

What: Kids 'shopping' for healthy produce

xxx

About Greater Pittsburgh Community Food Bank

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes food for more than 45 million meals annually across 11 counties in southwestern Pennsylvania through a network of more than 1,000 agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit pittsburghfoodbank.org.