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## FOR IMMEDIATE RELEASE

### Food Bank launches new food access innovation team

**Duquesne, PA (May 5, 2022)** Greater Pittsburgh Community Food Bank (The Food Bank) is proud to announce the creation of its new innovations team. The food access innovations team specializes in tackling the individual food access needs of different communities in the Food Bank's 11 county service area.

The Food Bank knows every community is different. This team first listens to requests/concerns/needs from members of a community, looks at the personal hurdles to food access, then addresses them head on through pilot programs and small-scale distributions.

"Each distribution will be customized to serve the individual community's needs. Our hope is by testing creative solutions to food insecurity, we'll be able to use these models to help people across our entire service area," said Food Bank Director of Innovation and Distribution Programs, Erin Kelly.

The team launched their first customized community food distribution with Freeman Family Farm Thursday evening in Manchester.

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#### **About Greater Pittsburgh Community Food Bank**

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes food for more than 45 million meals annually across 11 counties in southwestern Pennsylvania through a network of more than 850 agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit [pittsburghfoodbank.org](http://pittsburghfoodbank.org).