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**FOR IMMEDIATE RELEASE**



**GREATER PITTSBURGH COMMUNITY FOOD BANK TO PARTNER WITH AUDACY  
AND GIANT EAGLE FOR THIRD FEED THE NEED RADIOTHON**

**PITTSBURGH, PA (Monday, March 14, 2022)** – Audacy, a leading media and entertainment company and one of the two largest radio broadcasters in the U.S., will host its third “Giant Eagle Feed the Need Radiothon” in Pittsburgh to benefit Greater Pittsburgh Community Food Bank. The radiothon, which will come on the two-year anniversary of the Food Bank’s initial COVID response, aims to support those in the region utilizing the Food Bank’s programs and services in the three rivers region.

“We are grateful for the continued support of Audacy, especially during the pandemic over the past two years,” said Lisa Scales, president and CEO of Greater Pittsburgh Community Food Bank. “There have been multiple fundraising and awareness initiatives we’ve partnered on that have helped us fulfill our mission including Feed the Need, Taste of Pittsburgh and the Spaghetti Breakfast just to name a few. We continue deepening our efforts alongside Audacy to combat food insecurity in our region.”

“Last year we rallied the region and provided 600,000 meals to support Greater Pittsburgh Community Food Bank. We are excited to offer our support again this year with the help from tremendous partners,” said Michael Spacciapoli, Senior Vice President and Market Manager, Audacy Pittsburgh. “Pittsburghers are there for each other when there is need. Radio reaches into our community and we want to use our voice to serve our great city.”

“As a food retailer and part of the Pittsburgh community, we are passionate about supporting the fight against food insecurity in our region,” said Jannah Jablonowski, Giant Eagle spokesperson. “We are pleased to once again partner with Audacy to support the vital work of Greater Pittsburgh Community Food Bank as we all come together to help expand access to food during these difficult times.”

During the radiothon, 100.1 FM and AM 1020 KDKA, 93.7 The Fan, 100.7 Star and Y108 will broadcast live throughout the day, featuring hourly interviews and updates focused on the fundraising effort to support those in need. Listeners are encouraged to donate online and via phone call or text message.

The need across southwestern Pennsylvania has increased dramatically because of COVID-19. There has been a 31-percent increase in food insecurity in the region since 2019. In 2021, the Food Bank provided enough food for 45 million meals. The Food Bank was founded in Pittsburgh's Hill District in 1980 to support those dealing with unemployment after the collapse of the steel industry.

Audacy Pittsburgh partners with Greater Pittsburgh Community Food Bank annually. For more information, please visit [KDKARadio.com/feedtheneed](https://kdkaradio.com/feedtheneed).

**About Greater Pittsburgh Community Food Bank**

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes nearly 45 million meals annually across 11 counties in southwestern Pennsylvania through a network of agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit [pittsburghfoodbank.org](https://pittsburghfoodbank.org).