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FOR IMMEDIATE RELEASE



Food Bank Partners With YWCA Greater Pittsburgh
“Food Justice is Social Justice”

PITTSBURGH, PA (August 17, 2020) – Continuing an organizational commitment to champion social justice in southwestern Pennsylvania, Greater Pittsburgh Community Food Bank is partnering with YWCA Greater Pittsburgh for the Food Justice is Social Justice campaign.

The goal of the Food Justice is Social Justice campaign is to create awareness about social inequality, while educating the Food Bank’s service area of numerous organizations in the region that are focused on ending racism and creating equality for all.

The Food Bank launched the initiative on July 27.

“The initial response to this program has been everything we anticipated and more,” said Lisa Scales, Food Bank President and CEO. “Working alongside organizations focused on social justice and equality enables us to truly make a difference in our region.”

On Monday, the Food Bank’s website will feature information about YWCA’s Center for Race and Gender Equity, including a homepage takeover. Additionally, YWCA will be taking over the Food Bank’s social media platforms. Also launching today is a virtual discussion between Food Bank President and CEO Lisa Scales and YWCA CEO Angela Reynolds regarding the ongoing issues of inequality in southwestern Pennsylvania.

“Social inequality is one of the root causes of food insecurity,” said Scales. “We want to leverage our visibility in the community and take meaningful action to support those who are on the front line in the fight against social and racial inequality. I am delighted to stand alongside Angela and the YWCA. Angela’s voice is well-respected in Pittsburgh and her work over the years at the YWCA and United Way has been significant.”

“Thank you to the Food Bank for their partnership and friendship,” said Reynolds. “Simply stated, we all need each other. We boldly join the fight to protect basic human rights, such as adequate food and housing for our neighbors. It is a joy to work for liberation together!”

About Greater Pittsburgh Community Food Bank:

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes more than 35.5 million meals annually across 11 counties in southwestern Pennsylvania through a network of agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit www.pittsburghfoodbank.org