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FOR IMMEDIATE RELEASE



Food Bank Partners With B-PEP
“Food Justice is Social Justice”

PITTSBURGH, PA (August 3, 2020) – Continuing an organizational commitment to champion social justice in southwestern Pennsylvania, Greater Pittsburgh Community Food Bank is partnering with the Black Political Empowerment Project (B-PEP) for the Food Justice is Social Justice campaign.

The goal of the Food Justice is Social Justice is to create awareness about social inequality, while educating the Food Bank’s service area of numerous organizations in the region that are focused on ending racism and creating equality for all.

The Food Bank launched the initiative alongside 1Hood Media on July 27.

“The initial response to this program has been everything we anticipated and more,” said Lisa Scales, Food Bank President and CEO. “Working alongside organizations focused on social justice and equality enables us to truly make a difference in our region.”

On Monday, the Food Bank’s website will feature information about B-PEP, including a homepage takeover. Additionally, B-PEP will be taking over the Food Bank’s social media platforms. Future collaboration days will include Facebook Live lunch and learn forums.

“Social inequality is one of the root causes of food insecurity. We want to leverage our visibility in the community and take meaningful action to support those who are on the front line in the fight against social and racial inequality. I am delighted to stand alongside Tim Stevens and B-PEP. Tim’s voice has been a prominent one for many years in the efforts to end racial inequality in our region.

Next week (Monday, August 11), the Food Bank will be partnering with the YWCA Center for Race and Gender Equality. The Food Bank is committing its digital platform to a different social justice organization at least one day each month over the course of the next year.

About Greater Pittsburgh Community Food Bank:

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes more than 35.5 million meals annually across 11 counties in southwestern Pennsylvania through a network of agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit www.pittsburghfoodbank.org

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